

## **Compton Parish Council Website**

The site has been up and running for 2 years.

There have been 12,467 visitors over that time. It was very slow to take off but is now getting a steady following.

Most visit the site at night

47.4% are on a desk top computer with 31.6% on tablets and 21% on mobile phones

The vast majority of visitors are from the UK, but there have been numerous hits from abroad although the bounce rate is high (so some of this could be erroneous, there are also a number of villages called Compton and the site is not always current).

In the region, the areas looking at the CPC site are London, Guildford, Godalming, Woking, Croydon, Farnborough, Chichester, Camberley Farnham.

There is some competition between the official site and the village site, which is still head and shoulders above the CPC site in the rankings. The CPC site needs to be regularly updated to help counter this. As it is, the village website is a main point of referral.

The most popular landing pages are – HOME, COUNCIL, MEETINGS & MINUTES, CONTACT US BURIAL, NEWS, PROJECTS

### **The site needs the following:**

Minutes should be up-to-date (most recent on there are from March). Suggest either agreeing draft minutes shortly after the PC meeting (ie subject to approval) or sending approved minutes to me after each minutes, which means they should never be more than 2 months old.

### **Projects**

**This has not been updated since the site was set up in 2016! A list of projects with accompanying timelines and images would resolve this.**

### **Contact Us**

Please check to make sure this is up-to-date as it is frequently viewed

### **Councillors**

Is Mike Illman still a Councillor? He is listed on the website but I don't know what the position is?